



Getting Started With RemindBuy

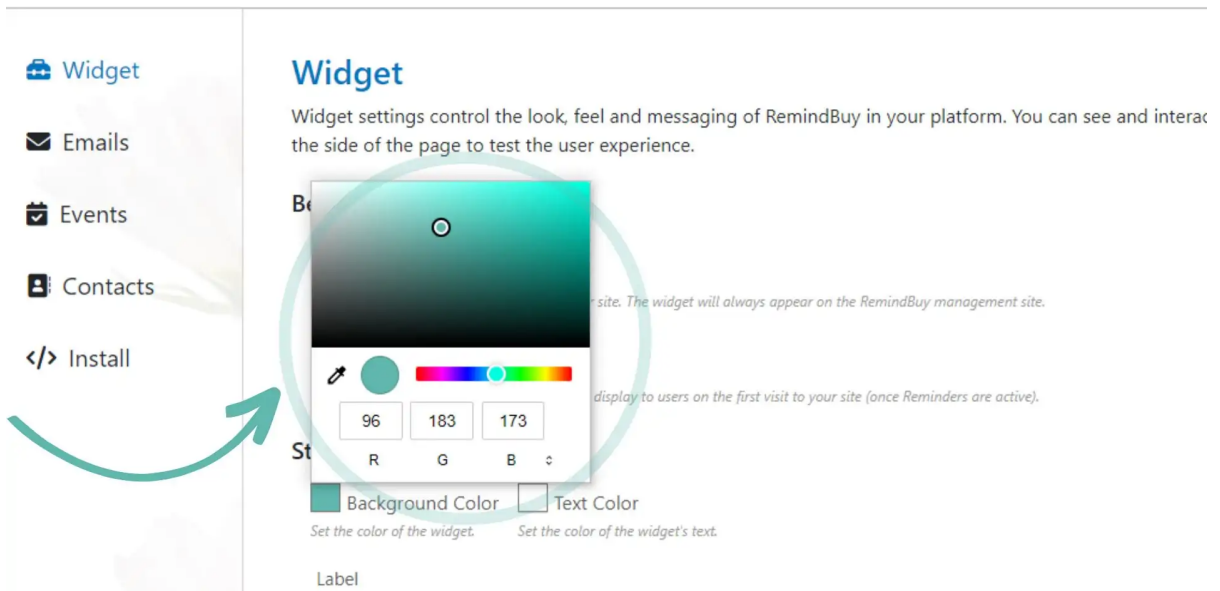
A FEW STEPS TO GET THE MOST OUT OF REMINDBUY

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1. MATCH YOUR BRAND

Change the color of the RemindBuy widget so that it matches your branding and will look good in your website.



Widget

Widget settings control the look, feel and messaging of RemindBuy in your platform. You can see and interact with the side of the page to test the user experience.

Background Color

Set the color of the widget.

Text Color

Set the color of the widget's text.

Label

Tip: The RemindBuy widget is always visible in the RemindBuy platform on the right side so you can see preview how it looks and behaves.

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2. PERSONALIZE THE POPUP MESSAGE

This will be the first message your customers see and should encourage them to register for reminders. We have provided a generic template that has tested well, but you know your customers best.

Remind Me!

Content

Normal

Normal

Heading 1

Heading 2

Heading 3

Heading 4

Heading 5

Heading 6

Normal B I U S = = = = =

Let us be your personal assistant

events in your year from the list below and we will send you a reminder a few days before with recommendations for the perfect arrangements to fit the occasion.

Enter your email and select your events

No account, password or credit cards needed.

Fill out today and receive a promo code for \$10 off your next order.

Remind Me!

Suggestions for the demonstrating the immediate value of signing up for Reminders

- Save time with recommendations tailored to the event
- Never forget an important event again
- Always showing up with the perfect gift
- No stress to find good gift ideas
- No more last-minute panic, they will get the reminders with plenty of time
- Reminders come with the latest trends and specials

Methods to encourage customers to sign up for Reminders

- Make reminders sound exclusive
- Offer a discount or promod code on their next order
- Offer discounts when they receive reminders
- Offer free or guaranteed date delivery on their next order

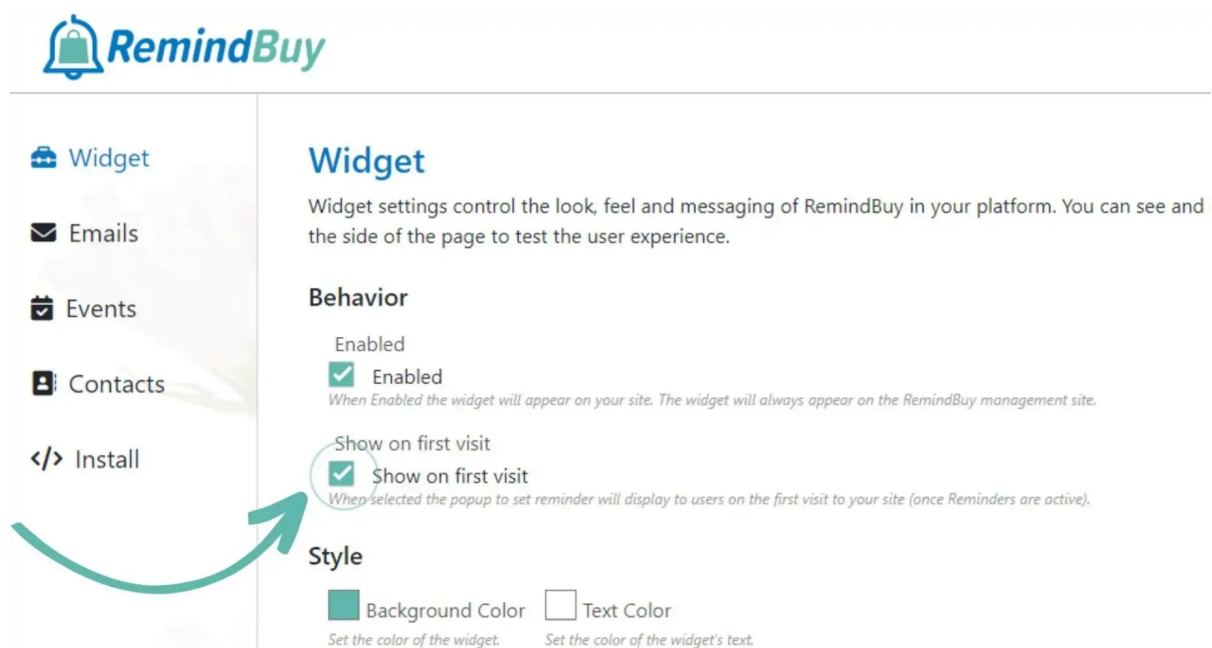
- Offer membership to your floral club

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3. SHOW ON FIRST VISIT

With 'Show On First Visit' selected the RemindBuy window will automatically open the first time a customer visits your site (after RemindBuy is active).

This will only happen once.



Tip: This is highly recommended

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4. MANAGING EVENTS

Click on 'Events' in the left-hand menu. Here you will see our list of the most popular events that the RemindBuy has created for you. These events will be available in the popup window for your customers. You can remove

events by clicking the 'X' or add your own events by clicking the 'Add Event' button on the top right.

RemindBuy

Events

Create, update and manage all your supported events here. Add product links

[Birthday - Hers](#) ⚠️
Subject: REMINDER for Her Birthday. Are you excited about Her Birthday?
Email Template: Birthday - Hers
14 Day Lead Time
0 Product Links [PREVIEW](#)

[Birthday - His](#) ⚠️
Subject: REMINDER for His Birthday. Are you ready for His Birthday?
Email Template: Birthday - His
7 Day Lead Time
0 Product Links [PREVIEW](#)

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5. PRODUCT LINKS

Click on any event to start adding product links. Product links will be added to the reminder emails and let your customers quickly click on the link to be brought to your online store and the product you recommend for this event. Product links can include a picture, a title and the link. You can have multiple product links for each event. We recommend no more than 3 product links per event. Make sure to press 'Save' button when you are done.

Subject: REMINDER your Anniversary.
Email Template: Anniversary His

Editing Event

The email template that is used when sending emails for this event. Emails are managed in the [Email Section](#)

Celebration

OPTIONAL If an event is tied to a celebration users will not be asked to provide the month and day of the event.


Lead Time (days)

14

Lead time is the number of days before the event when the email will be.

Product Links [ADD](#)

Product links allow you to recommend products for this event. You can add a picture and a direct link to the product to help your customer choose and encourage sales. It is recommended that you include at least 3 product links for each event.

Name	Link
	

Name required ⓘ

Link required ⓘ

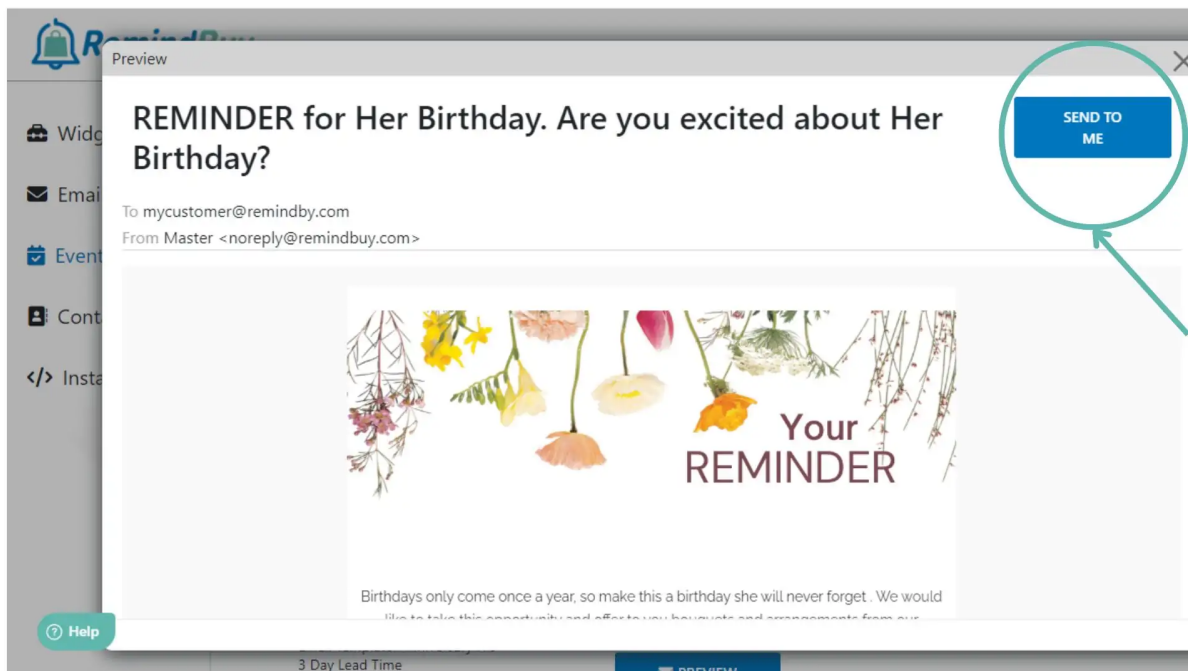
[help](#) [SAVE](#)

Tip: Product links guide your customers to the products you want to sell for each event. Product links can be updated at any time and the changes will be reflected in all emails being sent from that point forward.

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6. PREVIEW

When you click on the 'Preview' button next to each event you will see the email that your customers will receive, along with the product links you have added. The next steps will cover how to customize the emails.

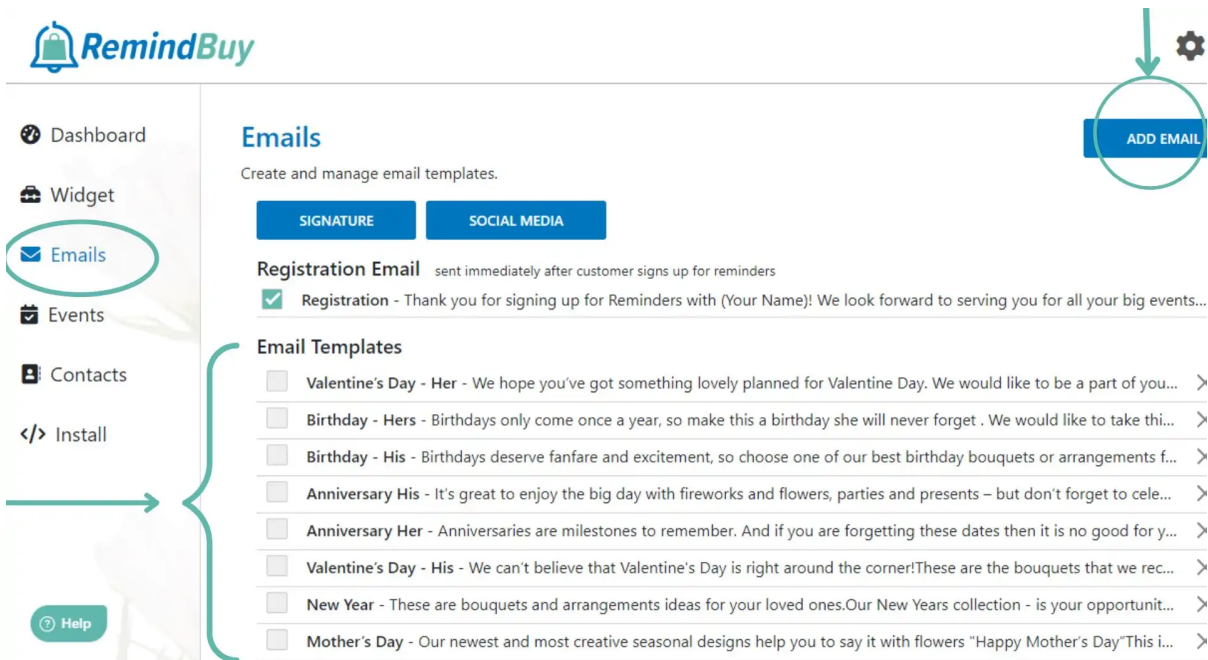


Tip: Click 'Send To Me' to have the email sent to you to ensure it looks good in your inbox.

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7. MANAGE EMAILS

Click on 'Emails' in the left-hand menu. Here you will find all the email templates that have been created by RemindBuy. You can edit them by clicking on them, add new emails by click 'Add Email' at the top right, or delete emails by pressing the 'X'. You can only delete emails that are not being used by an event.

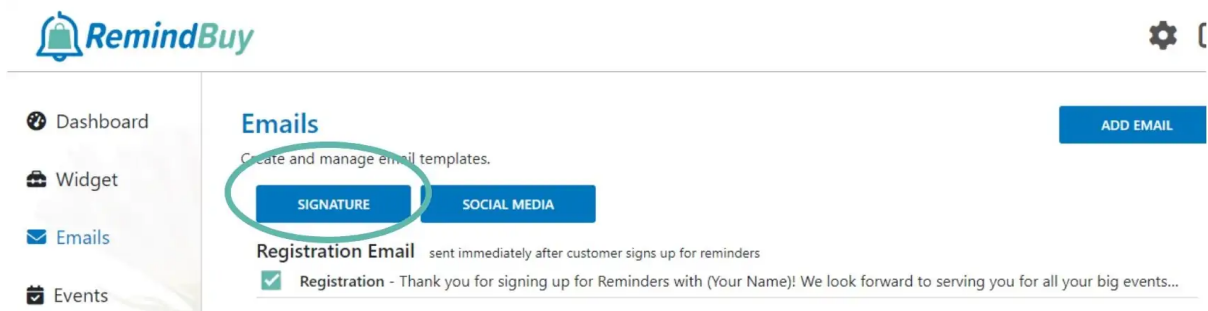


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8. SIGNATURE

The most important step in the Emails section is to setup your signature.

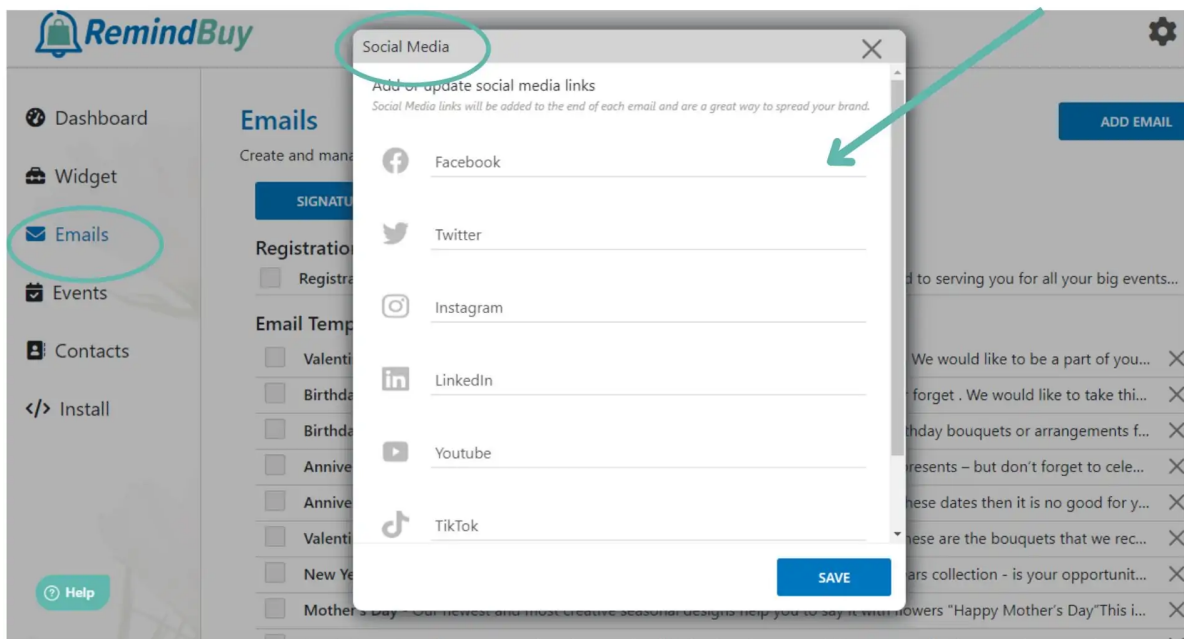
We have provided a template that only requires you to update your email and website address but you are free to make any changes you want.



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9. SOCIAL MEDIA

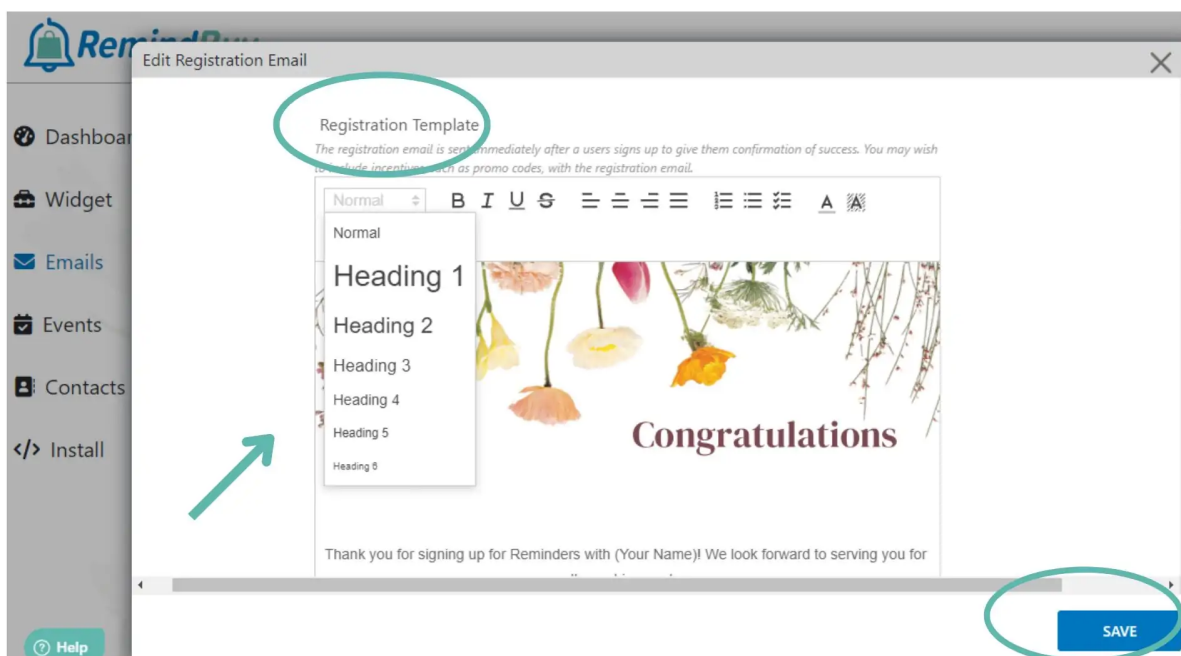
Click on the 'Social Media' button. Here you can add links to all your social media. These links will appear at the bottom of each email.



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10. REGISTRATION EMAIL

10. Click on 'Registration'. This is the email that gets sent out immediately after one of your customers signs up for Reminders. If you offered any discount or promotion to encourage customers to sign up this would be the ideal place to include the Promo Code.



INSTALLING REMINDBUY

If you have any problems with installation, please get in touch with one of our techs by making an appointment [here](#)

1. Click on 'Install'. Here you will find more detailed instructions and the snippet that needs to be added to your site.

The screenshot shows the RemindBuy installation interface. The word "Install" is circled in blue. Below it, the text "Everything you need to get RemindBuy installed in your e-commerce platform." is present. A "Code Snippet" section is also circled in blue, containing a JavaScript code block. A green arrow points from the "Code Snippet" section to the "Installation Instructions" section below. The "Installation Instructions" section has a green arrow pointing to it from the bottom right. The "Quick Link" section is also visible.

Install

Everything you need to get RemindBuy installed in your e-commerce platform.

Code Snippet

```
<script src="https://cdn.remindbuy.com/cdn/RemindBuy.js" data-key="00000000-0000-0000-0000-000000000000" defer></script>
```

Paste this code snippet in the HEAD section of your e-commerce store. Further installation instructions and see below.

Quick Link

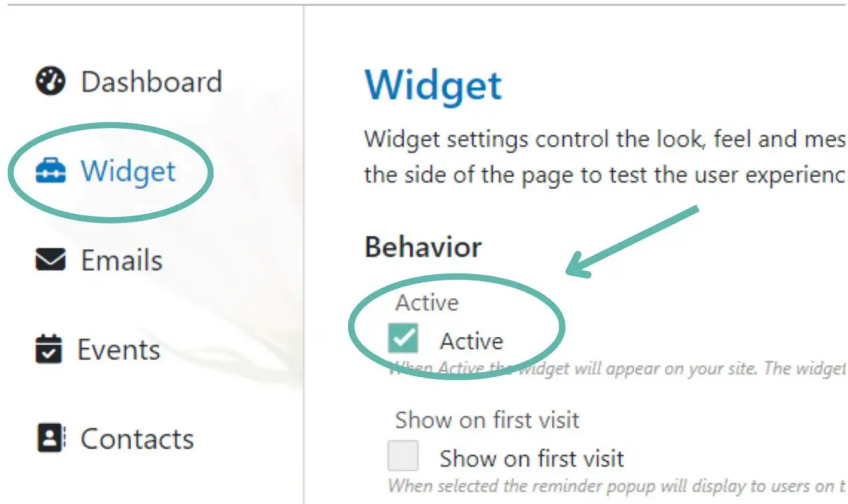
Share this quick link to allow anyone to quickly register for reminders.
This will populate automatically when RemindBuy has been installed in your site.

Installation Instructions

Need Assistance? We are happy to help. [Click here](#) to schedule a meeting with one of our techs.

Step 1 Click on the clipboard icon to copy the Code Snippet to your clipboard.
Step 2 Access your website's code and paste the copied Code Snippet between the **<head>** **</head>** tag.
Step 3 Open your store, or refresh the page if it is already open.
Step 4 Return to/refresh this page. The Quick Link section should now be populated, indicating a successful install.

2. Once the RemindBuy snippet has been added to your site. Click on 'Widget' and click the 'Active' checkbox.



Widget

Widget settings control the look, feel and mes the side of the page to test the user experienc

Behavior

Active

☒ Active

When Active the widget will appear on your site. The widget

Show on first visit

☐ Show on first visit

When selected the reminder popup will display to users on t

3. Go to your online store. The RemindBuy widget should now be present on the right side. You may need to refresh the page once.

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Email us! victoria@remindbuy.com

Join us

