



Getting Started With RemindBuy

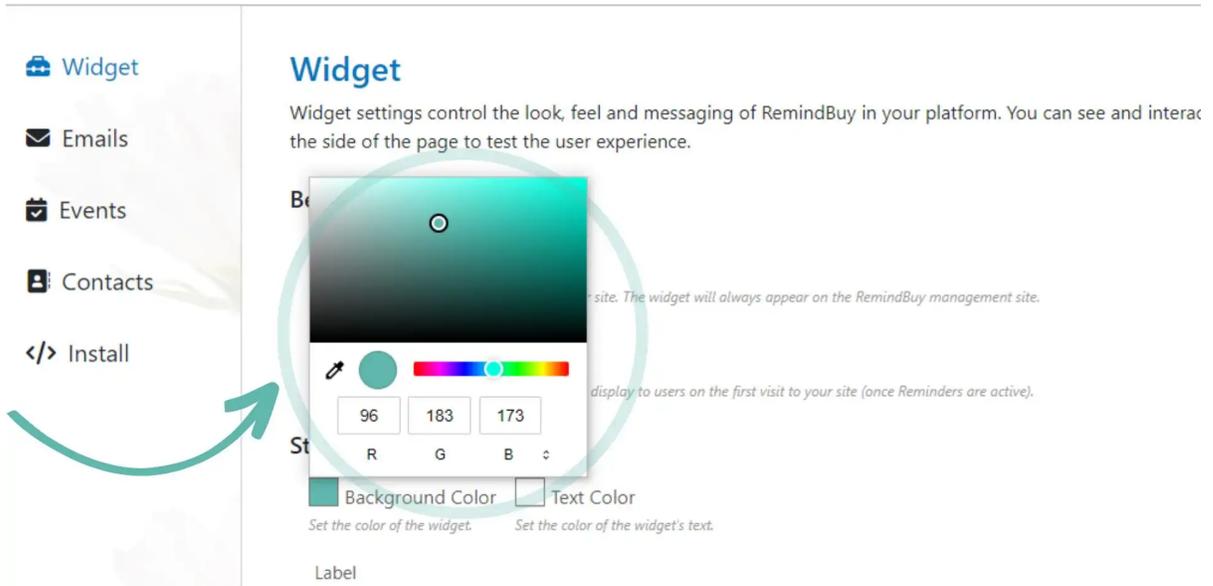
A FEW STEPS TO GET THE MOST OUT OF REMINDBUY

1. [Match Your Branch](#)
2. [Personalize the Popup Message](#)
3. [Show on First Visit](#)
4. [Managing Events](#)
5. [Product Links](#)
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7. [Managing Emails](#)
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9. [Social Media Links](#)
10. [Registration Email](#)

[Installing RemindBuy](#)

1. **MATCH YOUR BRAND**

Change the color of the RemindBuy widget so that it matches your branding and will look good in your website.



Widget

Widget settings control the look, feel and messaging of RemindBuy in your platform. You can see and interact with the side of the page to test the user experience.

Background Color: *The widget will always appear on the RemindBuy management site.*

Text Color: *display to users on the first visit to your site (once Reminders are active).*

Background Color: 96 R, 183 G, 173 B

Text Color

Label

Tip: The RemindBuy widget is always visible in the RemindBuy platform on the right side so you can see preview how it looks and behaves.

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2. PERSONALIZE THE POPUP MESSAGE

This will be the first message your customers see and should encourage them to register for reminders. We have provided a generic template that has tested well, but you know your customers best.

Label
Remind Me!

The label for the reminder appears on your widget. Make it something exciting your users want to click on.

Content

Message
The message is shown in the window that is displayed when your users click on the widget. Give them compelling reasons to fill out the form, or even reward them with special discounts for signing up.

Normal

Normal

Heading 1

Heading 2

Heading 3

Heading 4

Heading 5

Heading 6

Let us be your personal assistant

events in your year from the list below and we will send you a reminder a few days before with recommendations for the perfect arrangements to fit the occasion.

Enter your email and select your events

No account, password or credit cards needed.

Fill out today and receive a promo code for \$10 off your next order.

Remind Me!

Tips Make Your call to action obvious, simple, and demonstrate immediate value.

Suggestions for the demonstrating the immediate value of signing up for

Reminders

- Save time with recommendations tailored to the event
- Never forget an important event again
- Always showing up with the perfect gift
- No stress to find good gift ideas
- No more last-minute panic, they will get the reminders with plenty of time
- Reminders come with the latest trends and specials

Methods to encourage customers to sign up for Reminders

- Make reminders sound exclusive
- Offer a discount or promod code on their next order
- Offer discounts when they receive reminders
- Offer free or guaranteed date delivery on their next order

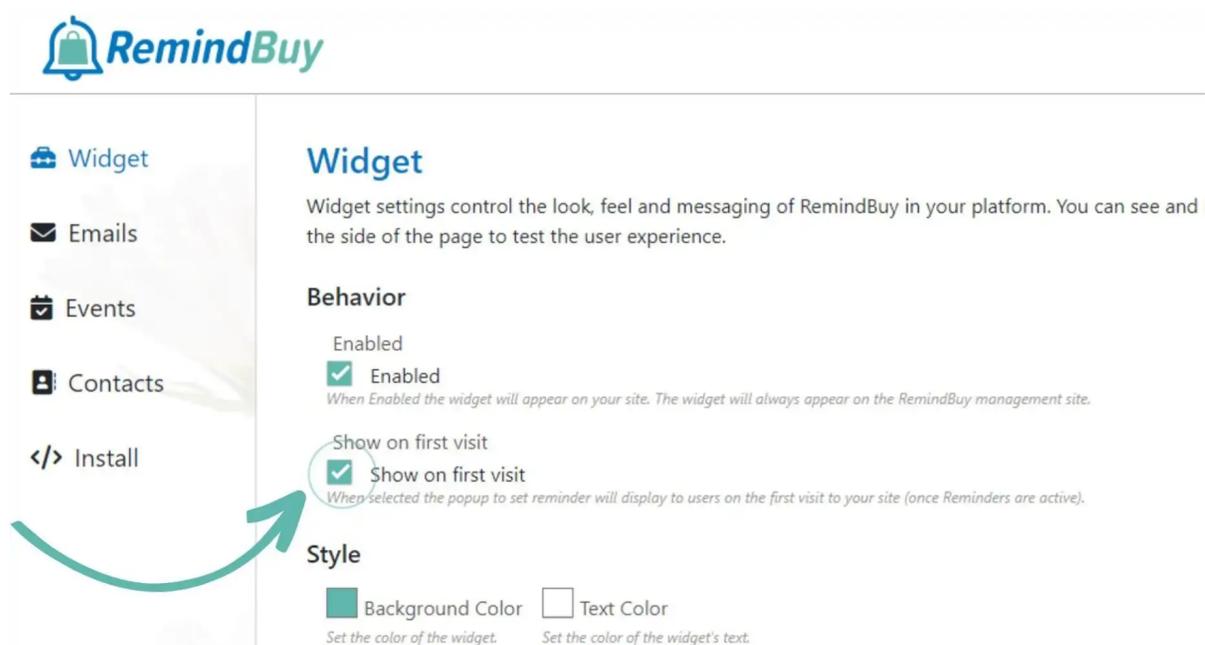
- o Offer membership to your floral club

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3. SHOW ON FIRST VISIT

With 'Show On First Visit' selected the RemindBuy window will automatically open the first time a customer visits your site (after RemindBuy is active).

This will only happen once.



The screenshot shows the RemindBuy management interface. On the left is a sidebar menu with options: Widget, Emails, Events, Contacts, and Install. The main content area is titled 'Widget' and contains the following settings:

- Widget**: Widget settings control the look, feel and messaging of RemindBuy in your platform. You can see and the side of the page to test the user experience.
- Behavior**:
 - Enabled: Enabled. *When Enabled the widget will appear on your site. The widget will always appear on the RemindBuy management site.*
 - Show on first visit: Show on first visit. *When selected the popup to set reminder will display to users on the first visit to your site (once Reminders are active).*
- Style**:
 - Background Color: Background Color. *Set the color of the widget.*
 - Text Color: Text Color. *Set the color of the widget's text.*

A green arrow points to the 'Show on first visit' checkbox, which is also circled in green.

Tip: This is highly recommended

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4. MANAGING EVENTS

Click on 'Events' in the left-hand menu. Here you will see our list of the most popular events that the RemindBuy has created for you. These events will be available in the popup window for your customers. You can remove

events by clicking the 'X' or add your own events by clicking the 'Add Event' button on the top right.

RemindBuy

Widget

Emails

Events

Contacts

</> Install

Events

Create, update and manage all your supported events here. Add product links

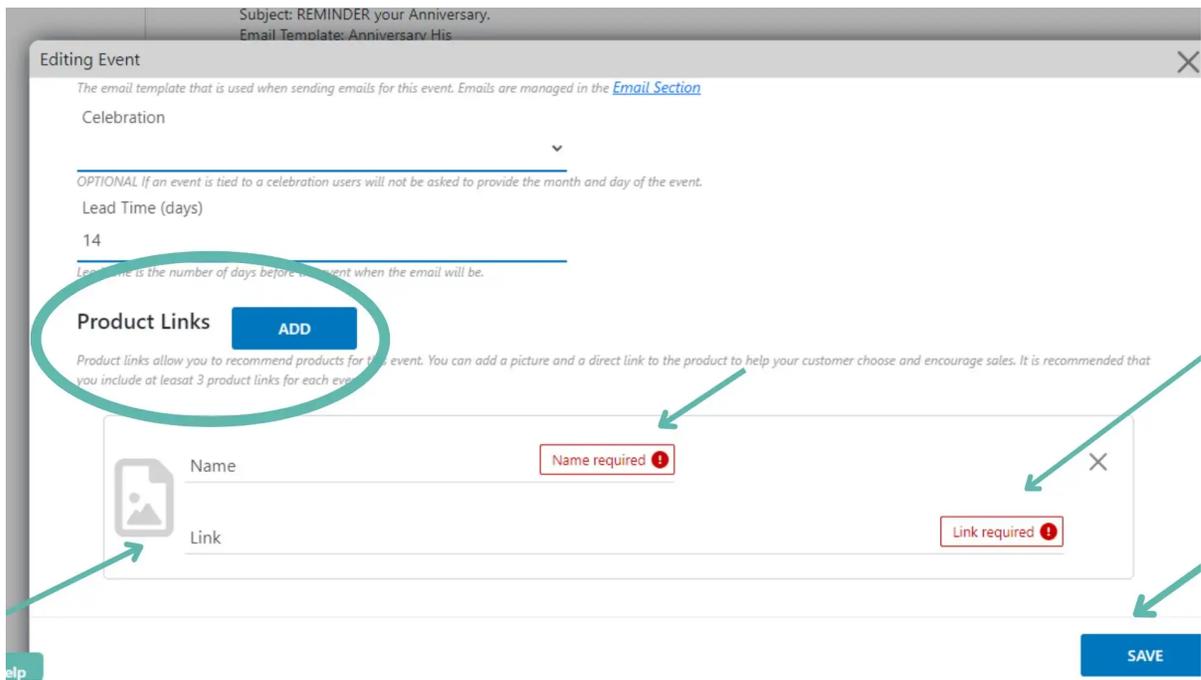
[Birthday - Hers](#) ⚠️
Subject: REMINDER for Her Birthday. Are you excited about Her Birthday?
Email Template: Birthday - Hers
14 Day Lead Time
0 Product Links [PREVIEW](#)

[Birthday - His](#) ⚠️
Subject: REMINDER for His Birthday. Are you ready for His Birthday?
Email Template: Birthday - His
7 Day Lead Time
0 Product Links [PREVIEW](#)

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5. PRODUCT LINKS

Click on any event to start adding product links. Product links will be added to the reminder emails and let your customers quickly click on the link to be brought to your online store and the product you recommend for this event. Product links can include a picture, a title and the link. You can have multiple product links for each event. We recommend no more than 3 product links per event. Make sure to press 'Save' button when you are done.

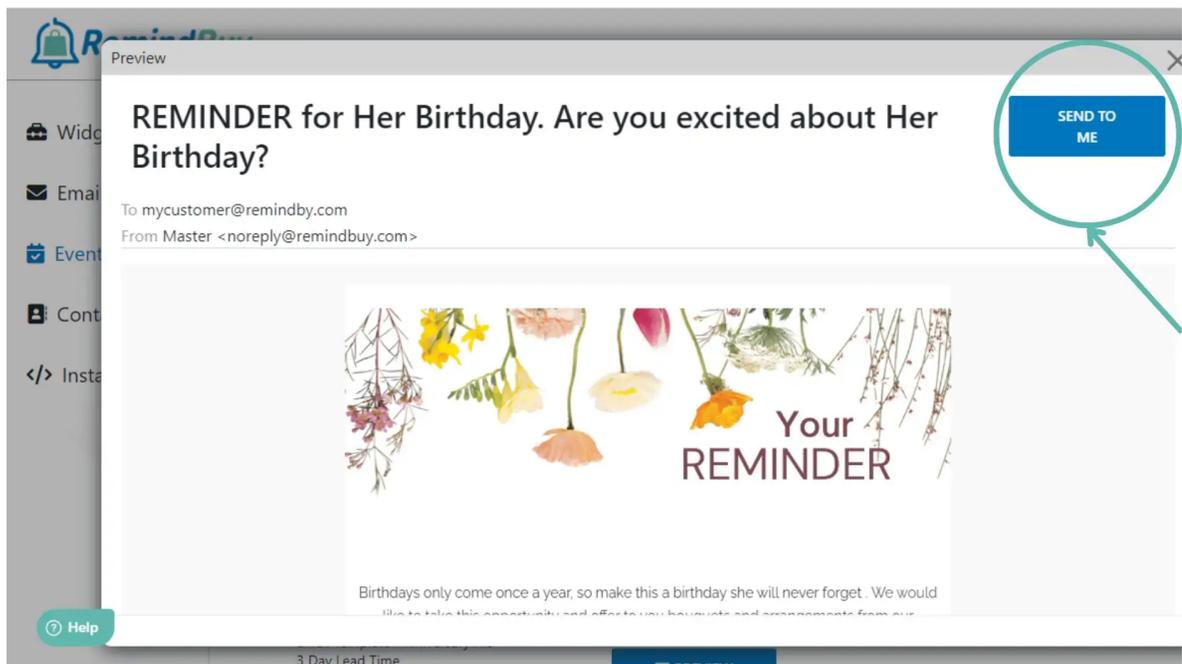


Tip: Product links guide your customers to the products you want to sell for each event. Product links can be updated at any time and the changes will be reflected in all emails being sent from that point forward.

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6. PREVIEW

When you click on the 'Preview' button next to each event you will see the email that your customers will receive, along with the product links you have added. The next steps will cover how to customize the emails.



Tip: Click 'Send To Me' to have the email sent to you to ensure it looks good in your inbox.

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7. MANAGE EMAILS

Click on 'Emails' in the left-hand menu. Here you will find all the email templates that have been created by RemindBuy. You can edit them by clicking on them, add new emails by click 'Add Email' at the top right, or delete emails by pressing the 'X'. You can only delete emails that are not being used by an event.

RemindBuy

Dashboard

Widget

📧 Emails

📅 Events

👤 Contacts

</> Install

🔍 Help

Emails

Create and manage email templates.

[SIGNATURE](#) [SOCIAL MEDIA](#) [ADD EMAIL](#)

Registration Email sent immediately after customer signs up for reminders

Registration - Thank you for signing up for Reminders with (Your Name)! We look forward to serving you for all your big events...

Email Templates

- Valentine's Day - Her - We hope you've got something lovely planned for Valentine Day. We would like to be a part of you... >
- Birthday - Hers - Birthdays only come once a year, so make this a birthday she will never forget . We would like to take thi... >
- Birthday - His - Birthdays deserve fanfare and excitement, so choose one of our best birthday bouquets or arrangements f... >
- Anniversary His - It's great to enjoy the big day with fireworks and flowers, parties and presents – but don't forget to cele... >
- Anniversary Her - Anniversaries are milestones to remember. And if you are forgetting these dates then it is no good for y... >
- Valentine's Day - His - We can't believe that Valentine's Day is right around the corner!These are the bouquets that we rec... >
- New Year - These are bouquets and arrangements ideas for your loved ones.Our New Years collection - is your opportunit... >
- Mother's Day - Our newest and most creative seasonal designs help you to say it with flowers "Happy Mother's Day" This i... >

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8. SIGNATURE

The most important step in the Emails section is to setup your signature.

We have provided a template that only requires you to update your email and website address but you are free to make any changes you want.

RemindBuy

Dashboard

Widget

📧 Emails

📅 Events

Emails

Create and manage email templates.

[SIGNATURE](#) [SOCIAL MEDIA](#) [ADD EMAIL](#)

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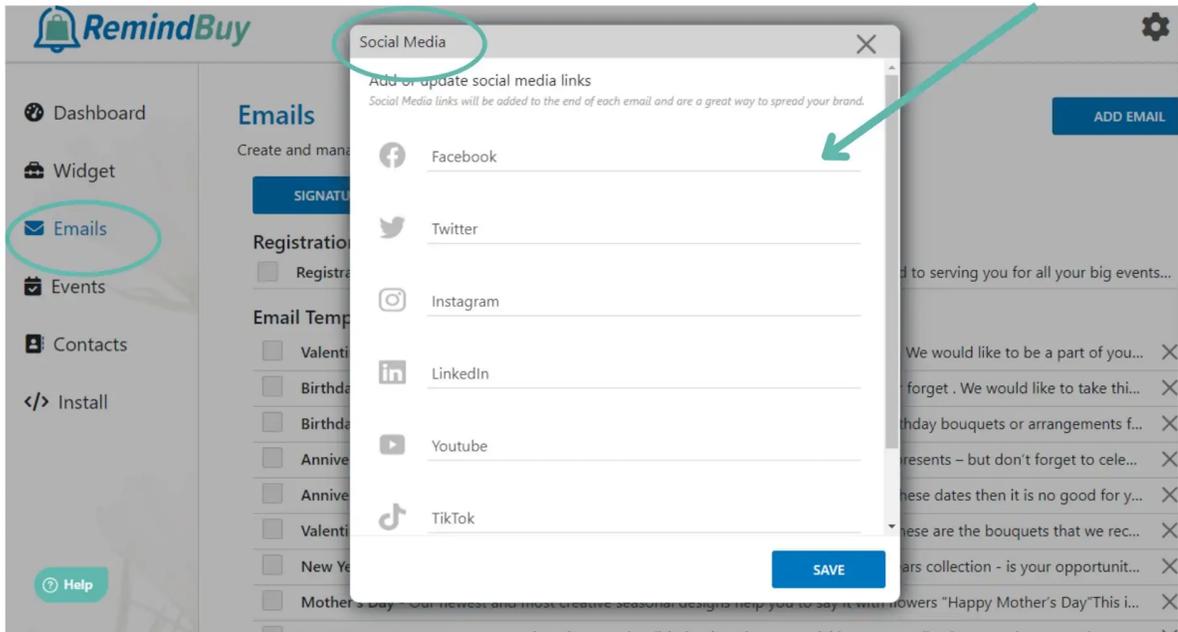
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9. SOCIAL MEDIA

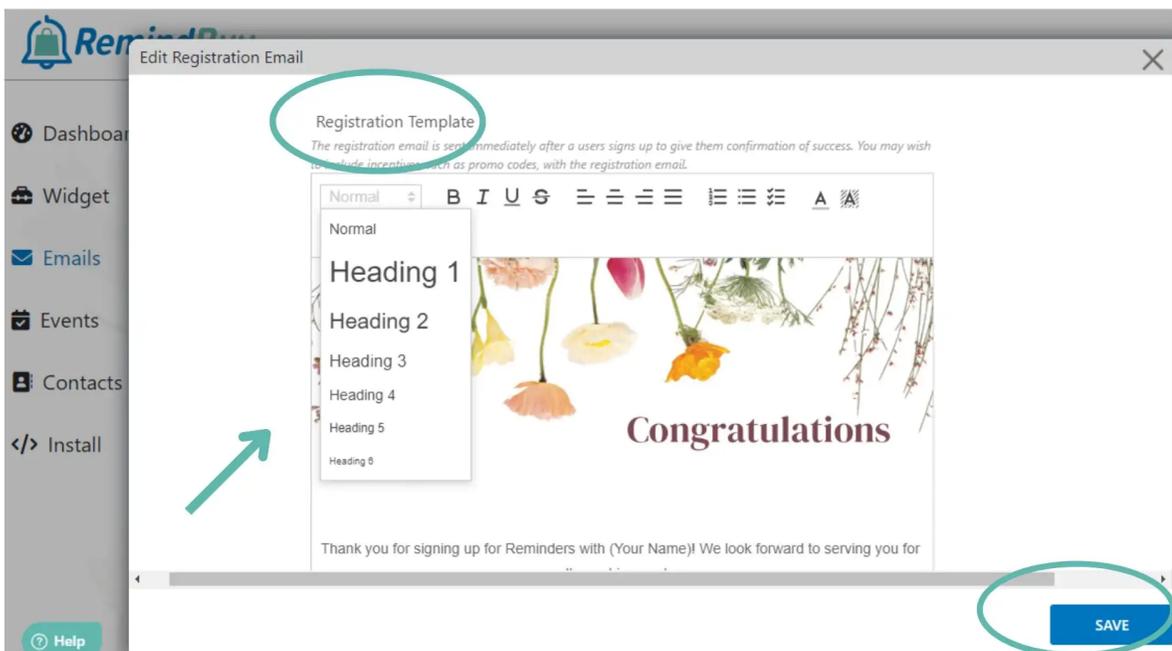
Click on the 'Social Media' button. Here you can add links to all your social media. These links will appear at the bottom of each email.



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10. REGISTRATION EMAIL

10. Click on 'Registration'. This is the email that gets sent out immediately after one of your customers signs up for Reminders. If you offered any discount or promotion to encourage customers to sign up this would be the ideal place to include the Promo Code.



INSTALLING REMINDBUY

If you have any problems with installation, please get in touch with one of our techs by making an appointment [here](#)

1. Click on 'Install'. Here you will find more detailed instructions and the snippet that needs to be added to your site.

The screenshot shows the RemindBuy installation interface. At the top left, the word "Install" is circled in blue. Below it, the text "Everything you need to get RemindBuy installed in your e-commerce platform." is visible. A "Code Snippet" section is highlighted with a blue circle, containing a code block with a clipboard icon to its right. A green arrow points from the clipboard icon to the code. Below the code snippet, there is a "Quick Link" section with a red text note: "This will populate automatically when RemindBuy has been installed in your site." Below this, the "Installation Instructions" section is highlighted with a blue circle, and a green arrow points to it. The instructions include a link to schedule a meeting with a tech.

Install

Everything you need to get RemindBuy installed in your e-commerce platform.

Code Snippet

```
<script src="https://cdn.remindbuy.com/cdn/RemindBuy.js" data-key="00000000-0000-0000-0000-000000000000" defer></script>
```

Paste this code snippet in the HEAD section of your e-commerce store. Further installation instructions and see below.

Quick Link

Share this quick link to allow anyone to quickly register for reminders.
This will populate automatically when RemindBuy has been installed in your site.

Installation Instructions

Need Assistance? We are happy to help. [Click here](#) to schedule a meeting with one of our techs.

- Step 1** Click on the clipboard icon to copy the Code Snippet to your clipboard.
- Step 2** Access your website's code and paste the copied Code Snippet between the **<head>** **</head>** tag.
- Step 3** Open your store, or refresh the page if it is already open.
- Step 4** Return to/refresh this page. The Quick Link section should now be populated, indicating a successful install.

2. Once the RemindBuy snippet has been added to your site. Click on 'Widget' and click the 'Active' checkbox.



Dashboard

Widget

Emails

Events

Contacts

Widget

Widget settings control the look, feel and mes the side of the page to test the user experienc

Behavior

Active

Active

When Active the widget will appear on your site. The widget

Show on first visit

Show on first visit

When selected the reminder popup will display to users on t

3. Go to your online store. The RemindBuy widget should now be present on the right side. You may need to refresh the page once.

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Email us! victoria@remindbuy.com

Join us

